



Naples Area Board of REALTORS®



Your Leading Resource for Business

p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

August 2018

1455 Pine Ridge Road
Naples, FL 34109

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM													
	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	Aug 2017	Aug 2018	% Chg.											
	\$0-\$300K	363	319	-12%	4,058	3,622	-11%	308	309	0%	4,048	3,706	-8%	\$ 225	\$ 220	-2%	\$ 220	\$ 220	0%	1,385	1,484	7%	78	92	18%										
\$300K-\$500K	237	240	1%	2,676	2,639	-1%	182	231	27%	2,468	2,519	2%	\$ 383	\$ 365	-5%	\$ 378	\$ 379	0%	1,283	1,402	9%	95	100	5%											
\$500K-\$1M	137	148	8%	1,718	1,619	-6%	134	119	-11%	1,561	1,515	-3%	\$ 635	\$ 630	-1%	\$ 655	\$ 650	-1%	1,152	1,069	-7%	116	102	-12%											
\$1M-\$2M	56	60	7%	655	756	15%	41	41	0%	590	724	23%	\$ 1,450	\$ 1,280	-12%	\$ 1,335	\$ 1,392	4%	488	463	-5%	124	124	0%											
\$2M+	36	39	8%	445	528	19%	20	19	-5%	406	466	15%	\$ 4,200	\$ 2,850	-32%	\$ 3,100	\$ 2,964	-4%	499	453	-9%	135	181	34%											
TOTAL	829	806	-3%	9,552	9,164	-4%	685	719	5%	9,073	8,930	-2%	\$ 328	\$ 319	-3%	\$ 328	\$ 342	4%	4,807	4,913	2%	95	120	26%											
													Median > \$300K	\$ 510	\$ 446	-13%	\$ 510	\$ 517	1%																

Overall Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	Aug 2017	Aug 2018	% Chg.
	Naples Beach	143	128	-10%	1,761	1,699	-4%	115	101	-12%	1,680	1,643	-2%	\$ 740	\$ 695	-6%	\$ 750	\$ 785	5%	1,034	995	-4%	117	111
North Naples	228	231	1%	2,626	2,622	0%	213	211	-1%	2,493	2,607	5%	\$ 395	\$ 345	-13%	\$ 380	\$ 400	5%	1,356	1,291	-5%	90	101	12%
Central Naples	135	148	10%	1,527	1,458	-5%	102	123	21%	1,475	1,406	-5%	\$ 257	\$ 264	3%	\$ 250	\$ 255	2%	597	602	1%	82	95	16%
South Naples	133	124	-7%	1,577	1,403	-11%	120	115	-4%	1,493	1,351	-10%	\$ 222	\$ 257	16%	\$ 240	\$ 249	4%	752	800	6%	99	101	2%
East Naples	181	161	-11%	1,919	1,831	-5%	126	151	20%	1,793	1,788	0%	\$ 299	\$ 323	8%	\$ 307	\$ 319	4%	961	1,070	11%	92	100	9%
Immokalee/Ave Maria	2	7	250%	55	64	16%	3	17	467%	59	54	-8%	\$ 255	\$ 245	-4%	\$ 247	\$ 253	2%	41	58	41%	51	66	29%
TOTAL	822	799	-3%	9,465	9,077	-4%	679	718	6%	8,993	8,849	-2%	\$ 330	\$ 355	8%	\$ 327	\$ 340	4%	4,741	4,816	2%	95	96	1%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Your Leading Resource for Business

p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

August 2018

1455 Pine Ridge Road
Naples, FL 34109

Single Family Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	Aug 2017	Aug 2018	% Chg.
	\$0-\$300K	118	88	-25%	1,301	944	-27%	108	76	-30%	1,310	979	-25%	\$ 250	\$ 260	4%	\$ 250	\$ 259	4%	278	347	25%	64	66
\$300K-\$500K	154	169	10%	1,641	1,645	0%	125	151	21%	1,561	1,593	2%	\$ 392	\$ 380	-3%	\$ 387	\$ 388	0%	696	840	21%	82	96	17%
\$500K-\$1M	101	102	1%	1,085	1,056	-3%	98	83	-15%	980	998	2%	\$ 642	\$ 625	-3%	\$ 650	\$ 644	-1%	753	714	-5%	111	93	-16%
\$1M-\$2M	40	43	8%	376	414	10%	30	24	-20%	333	382	15%	\$ 1,456	\$ 1,338	-8%	\$ 1,350	\$ 1,343	-1%	308	295	-4%	153	114	-25%
\$2M+	21	34	62%	337	387	15%	17	14	-18%	306	343	12%	\$ 4,100	\$ 2,662	-35%	\$ 3,200	\$ 3,300	3%	411	364	-11%	114	220	93%
TOTAL	434	436	0%	4,740	4,446	-6%	378	348	-8%	4,490	4,295	-4%	\$ 422	\$ 405	-4%	\$ 405	\$ 438	8%	2,446	2,560	5%	93	95	2%
Median > \$300K													\$ 527	\$ 455	-14%	\$ 510	\$ 515	1%						

Single Family Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	Aug 2017	Aug 2018	% Chg.
	Naples Beach	62	57	-8%	694	678	-2%	54	39	-28%	655	654	0%	\$ 1,097	\$ 950	-13%	\$ 1,095	\$ 1,247	14%	462	446	-3%	118	126
North Naples	111	127	14%	1,212	1,180	-3%	114	92	-19%	1,169	1,143	-2%	\$ 512	\$ 462	-10%	\$ 510	\$ 540	6%	726	677	-7%	89	96	8%
Central Naples	61	76	25%	735	655	-11%	53	52	-2%	715	629	-12%	\$ 345	\$ 362	5%	\$ 320	\$ 359	12%	281	285	1%	89	87	-2%
South Naples	56	47	-16%	582	524	-10%	47	45	-4%	529	507	-4%	\$ 285	\$ 390	37%	\$ 334	\$ 385	15%	284	318	12%	86	113	31%
East Naples	138	118	-14%	1,419	1,296	-9%	103	103	0%	1,329	1,263	-5%	\$ 308	\$ 355	15%	\$ 325	\$ 345	6%	610	730	20%	90	82	-9%
Immokalee/Ave Maria	2	7	250%	45	58	29%	3	16	433%	46	48	4%	\$ 255	\$ 247	-3%	\$ 249	\$ 256	3%	37	52	41%	51	69	35%
TOTAL	430	432	0%	4,687	4,391	-6%	374	347	-7%	4,443	4,244	-4%	\$ 423	\$ 461	9%	\$ 405	\$ 439	8%	2,400	2,508	4%	93	96	3%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Your Leading Resource for Business

p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

August 2018

1455 Pine Ridge Road
Naples, FL 34109

Condominium Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	Aug 2017	Aug 2018	% Chg.	
	\$0-\$300K	245	231	-6%	2,757	2,678	-3%	200	233	17%	2,738	2,727	0%	\$ 200	\$ 200	0%	\$ 203	\$ 202	0%	1,107	1,151	4%	85	101	19%
\$300K-\$500K	83	71	-14%	1,035	994	-4%	57	80	40%	907	926	2%	\$ 365	\$ 339	-7%	\$ 365	\$ 360	-1%	587	575	-2%	120	108	-10%	
\$500K-\$1M	36	46	28%	633	563	-11%	36	36	0%	581	517	-11%	\$ 595	\$ 672	13%	\$ 685	\$ 685	0%	399	362	-9%	130	120	-8%	
\$1M-\$2M	16	17	6%	279	342	23%	11	17	55%	257	342	33%	\$ 1,450	\$ 1,225	-16%	\$ 1,310	\$ 1,472	12%	180	174	-3%	45	138	207%	
\$2M+	15	5	-67%	108	141	31%	3	5	67%	100	123	23%	\$ 4,393	\$ 2,900	-34%	\$ 2,762	\$ 2,545	-8%	88	91	3%	257	70	-73%	
TOTAL	395	370	-6%	4,812	4,718	-2%	307	371	21%	4,583	4,635	1%	\$ 250	\$ 250	0%	\$ 265	\$ 265	0%	2,361	2,353	0%	98	105	7%	
													Median > \$300K	\$ 498	\$ 411	-17%	\$ 510	\$ 520	2%						

Condominium Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	12-month ending 8/2017	12-month ending 8/2018	% Chg.	Aug 2017	Aug 2018	% Chg.	Aug 2017	Aug 2018	% Chg.
	Naples Beach	81	71	-12%	1,067	1,021	-4%	61	62	2%	1,025	989	-4%	\$ 552	\$ 533	-3%	\$ 649	\$ 650	0%	572	549	-4%	117	103
North Naples	117	104	-11%	1,414	1,442	2%	99	119	20%	1,324	1,464	11%	\$ 260	\$ 255	-2%	\$ 274	\$ 276	1%	630	614	-3%	90	104	16%
Central Naples	74	72	-3%	792	803	1%	49	71	45%	760	777	2%	\$ 179	\$ 185	3%	\$ 185	\$ 191	3%	316	317	0%	75	102	36%
South Naples	77	77	0%	995	879	-12%	73	70	-4%	964	844	-12%	\$ 165	\$ 200	21%	\$ 200	\$ 203	1%	468	482	3%	107	93	-13%
East Naples	43	43	0%	500	535	7%	23	48	109%	464	525	13%	\$ 252	\$ 276	10%	\$ 265	\$ 279	5%	351	340	-3%	100	138	38%
Immokalee/Ave Maria	0	0		10	6	-40%	0	1		13	6	-54%	\$ -	\$ 140		\$ 240	\$ 202	-16%	4	6	50%	0	7	
TOTAL	392	367	-6%	4,778	4,686	-2%	305	371	22%	4,550	4,605	1%	\$ 250	\$ 317	27%	\$ 264	\$ 265	0%	2,341	2,308	-1%	98	92	-6%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable.

**Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Your Leading Resource for Business

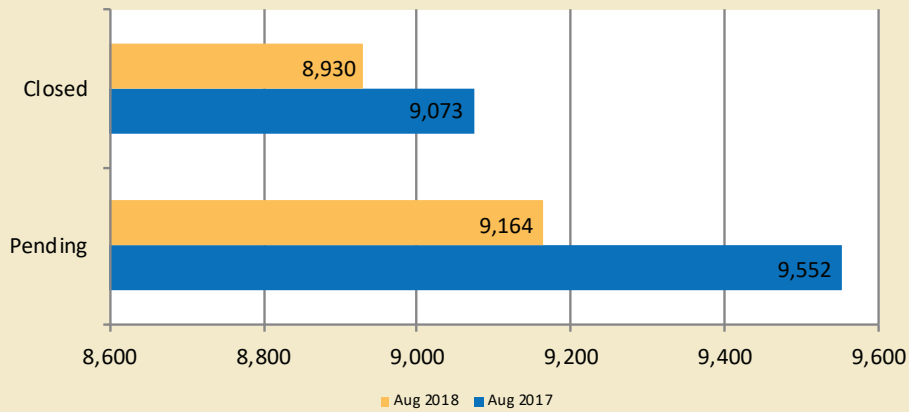
p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

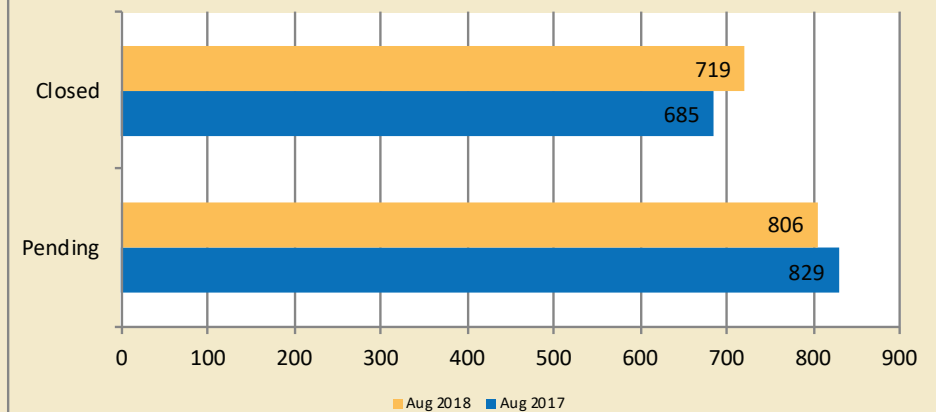
1455 Pine Ridge Road
Naples, FL 34109

August 2018

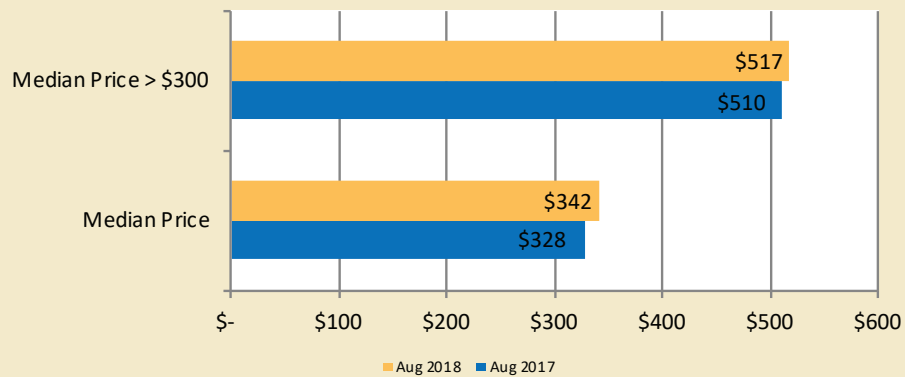
Most Recent 12 Months



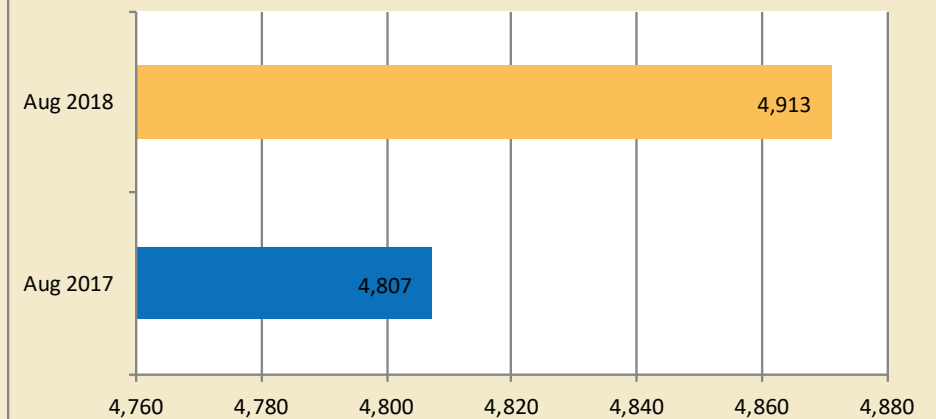
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory



Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included.